

New Edge builds MPLS network for national telecom consultancy firm
TOTLCOM slashes monthly telecom costs, improves service to clients

VANCOUVER, Wash. – (Aug. 20, 2007) – New Edge Networks said it has completed installation of an MPLS network through American Broadband Services for TOTLCOM Inc., an independent telecom consultancy that resells hardware and communications services from most major communications providers.

TOTLCOM's four-site MPLS network, short for Multi Protocol Label Switching, displaces a point-to-point wide area network used to link the company's headquarters in Watsonville, Calif., with each of its remote service and sales locations in Sacramento, Fresno and Modesto, Calif.

Elimination of the private point-to-point connections, which are priced based on distance, allowed TOTLCOM to migrate to new technology while slashing its monthly telecommunications costs. The MPLS network was installed within six weeks.

“Building a network for a firm that specializes on offering multi-site networks to small and medium sized businesses is the ultimate vote of confidence any company can receive,” said Greg Griffiths, vice president of marketing for New Edge Networks. “Clearly, they can be selective in choosing the company that can maximize value for them or their clients. We value the long-standing business relationship between the two companies.”

With MPLS, any remote location can communicate with any other site on the network without funneling all traffic through the headquarters locations, thus eliminating single points of failure. MPLS also allows businesses to prioritize their data traffic.

“If we are going to sell MPLS networks, we have to use one for our own business. This was the number one reason for migrating to MPLS,” said Sam Bishop, president of TOTLCOM and founder of the Technology Assurance Group (TAG), American Broadband Services is a TAG partner, a national buying collective for more than 120 telecom agents and interconnect companies like TOTLCOM.

“New Edge Networks' MPLS product is very cost competitive,” Bishop said. “From what we have discovered and learned over time, New Edge has a more robust MPLS environment than even some of the biggest providers, particularly in the tier two and tier three markets that we play in.

“MPLS brought us dispatching reliability and timely gathering and dissemination of data,” Bishop said. “Data traffic prioritization is super critical. The number one thing we protect over our network is our voice traffic. This takes priority over everything else; then it is database access, remote desktop, and at the bottom of the heap is Internet access.”

New Edge Networks, a wholly owned subsidiary of EarthLink Inc., (NASDAQ: ELNK) offers up to five classes of service on its MPLS networks. New Edge Networks honors class of service across a customer's entire network, from customer location to customer location. Customers decide how they prioritize their business applications.

About TOTLCOM

TOTLCOM is the largest telecommunications company serving Central and Northern California. It offers small and medium business a wide range of communications technology solutions including hosted VoIP, VoIP PBX, Hybrid VoIP, network infrastructure, connectivity and more. Based in Watsonville, Calif., TOTLCOM also maintains offices in Modesto, Fresno and Sacramento, Calif. TOTLCOM has strategic partnership relationships with manufacturers and service companies, positioning itself as a one stop business communications shop. The company's website is www.totlcom.com.

About American Broadband Services

Founded in 1999 American Broadband Services based in California delivers and manages broadband and VoIP powered networks for businesses large and small. Through our nationwide network of more than 850 switches and Internet routers, American Broadband Services uses various broadband access technologies for building business networks. These include all types of T1, DS3, xDSL, Frame Relay, ATM and MPLS. Our extensive network coverage reaches 100 percent of U. S. business addresses. American Broadband Services product suite includes all forms of business grade Internet connectivity products as well as an ever expanding telecommunications capability with soft switches across the USA delivering over 500 million minutes of long distance traffic per month. 2007 marks the first year of American Broadband Services expanding internationally to provide VoIP based services into the United Kingdom!

About New Edge Networks

New Edge Networks, based in Vancouver, Wash., is a wholly owned subsidiary of EarthLink Inc. (NASDAQ: ELNK). New Edge Networks builds and manages private networks for businesses and communications providers. Through its nationwide backbone network with almost 900 switches and Internet routers, New Edge Networks uses any blend of network and access technologies (MPLS, frame relay, ATM, xDSL, cable, wireless, and satellite) for providing high-speed connections at any business address in the United States. Network options include any combination of access, network management functions, and on-site installation services. For more information visit www.newedgenetworks.com.